

FOR IMMEDIATE RELEASE

WEDNESDAY, SEPTEMBER 2, 2009

Ethel, LLC a Leading Innovator of Addiction Help Software is Pleased to Announce the Launch of Reseller Program

ARLINGTON, VA September 02, 2009 - Ethel, LLC, a leader in addiction help software is pleased to announce the launch of a reseller program. Ethel, LLC's goal is to expand its network of strategic partners through the newly announced program which aims to attract both independent organizations and individual entrepreneurial professionals. Currently Ethel, LLC operates three individual web presences, www.problempoker.com, focused on helping those affected with gambling addiction, www.problempornography.com, focusing on helping those affected with pornography addiction, and www.problempill.com, focusing on helping those affect with drug addiction.

These strategic alliances will help Ethel, LLC and their strategic partners increase Ethel, LLC's global presence by offering a wider range of direct marketing, customer satisfaction, and retention solutions.

The Reseller program will be focused around an affiliate program that is aimed at enabling individual professionals (and organizations) whose core business is not Direct Marketing but can refer Ethel, LLC to customers who need addiction help solutions and get rewarded for the same.

Individuals can learn more about the reseller program by visiting <http://stopaddict.com/reseller.htm>.