

FOR IMMEDIATE RELEASE

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Press Release

ARLINGTON, Va. (June 26, 2006) - This week, Ethel, LLC announced the immediate launch of ProblemPoker.com, a website directed toward encouraging responsible gambling and helping individuals stop gambling online. With the advent of online gambling, and in particular the dramatic increase in the number of online poker players, gaming companies have successfully brought the casino table to millions of homes. ProblemPoker.com seeks to remove that casino table from the home by offering a 6-month gambling self-exclusion program. The program revolves around a powerful Internet filtering software program, which will guard a user's computer from any content offering online wagering activities. Once a user installs the program, it cannot be removed during the exclusion period. Using experiences with Bayesian Networks, classification techniques, probability and statistics, and proprietary heuristics, ProblemPoker's gambling filter has an accuracy rate of 95-99%, with a low over-blocking rate. The founder of Ethel, LLC, developed the idea of a web site devoted to helping users refrain from online gambling after personal experiences with gambling addiction.

Individuals can sign up to the 6-month gambling self-exclusion program from the ProblemPoker.com home page at www.problempoker.com. In the future, ProblemPoker.com will be offering additional subscription options and additional software features.