

FOR IMMEDIATE RELEASE

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Ethel, LLC and Williamsville Wellness Work Together to Help Online Gambling Addiction

ARLINGTON, VA January 12, 2009 - Ethel, LLC, a developer of a gambling website filtering solution downloadable via the www.problempoker.com website and Williamsville Wellness, a Virginia based Wellness Center that provides an integrated approach to the process of recovery from compulsive gambling, has announced a novel approach to help fight online gambling addiction.

Williamsville Wellness will equip select patients with ProblemPoker.com's gambling website blocker as part of patient's aftercare regimen. Currently Williamsville Wellness offers therapy for the gambler's family, educational groups and Gamblers Anonymous meetings. Ethel, LLC and Williamsville Wellness believe that this approach will create a treatment regimen that offers the best chance for recovery.

About Ethel, LLC

Individuals can download Ethel, LLC's gambling filter by visiting the ProblemPoker.com sign up page at:
<http://www.problempoker.com/signup.htm>.

About Williamsville Wellness

Individuals can visit the Williamsville Wellness Center's homepage by visiting www.nongambler.com.